

Below The Fold Enhanced Content For Visine

Round 9

DESIGNED BY BRANDSONIFY

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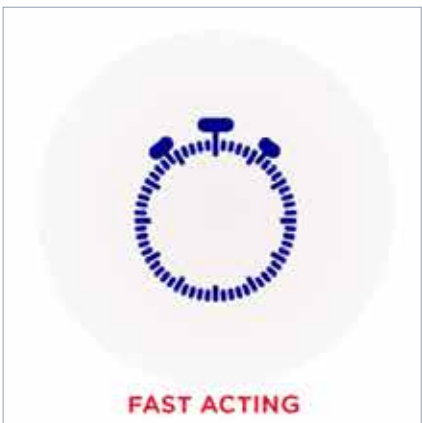
PROTECTS AGAINST
FURTHER IRRITATION



UP TO 10 HOURS OF
COMFORT



STARTS TO RELIEVE
DRY EYE IN SECONDS



FAST ACTING



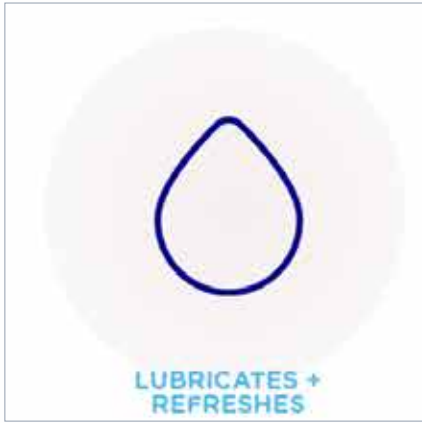
RELIEVES REDNESS DUE TO
MINOR EYE IRRITATIONS



GETS THE RED
OUT*



RELIEVES REDNESS IN
30 SECONDS



LUBRICATES +
REFRESHES



PROTECTS AGAINST
FURTHER IRRITATION



GETS THE RED OUT*



PROTECTS AGAINST
FURTHER IRRITATION



UP TO 10 HOURS
OF COMFORT

Product
A.C. Itchy Eye Relief

Temporary relief of eye
discomfort and redness

DUE TO MINOR EYE IRRITATIONS



Use products only as directed.
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Relief is in Sight



A.C. Itchy Eye Relief
Three Image Set 300X300px



* Borders are used for illustration purpose only.

ABOVE
THE FOLD
CONTENT →



Relief is in Sight

BELOW
THE FOLD
CONTENT →



RELIEVES ITCHY,
RED EYES



RELIEVES
WATERY EYES



RELIEVES REDNESS DUE TO
MINOR EYE IRRITATIONS

Product
Allergy Eye Relief
Multi-Action

Temporary relief of itchy, red eyes

DUE TO POLLEN, RAGWEED, GRASS,
ANIMAL HAIR AND DANDER



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Allergy Eye Relief Multi-Action
Single Image with text 1000X1000 px

Relief is in Sight



Allergy Eye Relief Multi-Action

Three Image Set 300X300 px



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Allergy Eye Relief Multi-Action
Webpage Mockup

ABOVE
THE FOLD
CONTENT →



Relief is in Sight

BELOW
THE FOLD
CONTENT →



ORIGINAL PRESCRIPTION
STRENGTH



CLINICALLY PROVEN TO
RELIEVE RED, ITCHY EYES



CLINICALLY PROVEN
ALLERGY EYE RELIEF

Product
Dry Eye Relief

Temporary relief of burning and irritation

DUE TO DRY EYE



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Relief is in Sight



Dry Eye Relief

Three Image Set 300X300 px



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ABOVE
THE FOLD
CONTENT →



Relief is in Sight

BELOW
THE FOLD
CONTENT →



DESIGNED TO WORK
LIKE REAL TEARS



PROTECTS AGAINST
FURTHER IRRITATION



MOISTURIZES + SOOTHES
DRY, GRITTY EYES

Product
Dry Eye Relief
Tired Eye

[illegible]

Relief is in Sight



Dry Eye Relief Tired Eye

Three Image Set 300X300 px



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Dry Eye Relief Tired Eye
Webpage Mockup

ABOVE
THE FOLD
CONTENT →



Relief is in Sight



BELOW
THE FOLD
CONTENT →



STARTS TO RELIEVE
DRY EYE IN SECONDS



UP TO 10 HOURS
OF COMFORT



SOOTHES + REVIVES
TIRED EYES FROM
SCREEN TIME IRRITATION

Product
Dry Eye Relief
All Day Comfort

Temporary relief of burning, irritation, and discomfort

DUE TO DRY EYE OR EXPOSURE TO WIND OR SUN

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Dry Eye Relief All Day Comfort
Single Image with text 1000X1000 px

Relief is in Sight



Dry Eye Relief All Day Comfort

Three Image Set 300X300 px



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ABOVE
THE FOLD
CONTENT →



Relief is in Sight



PROTECTS AGAINST
FURTHER IRRITATION



UP TO 10 HOURS OF
COMFORT



STARTS TO RELIEVE
DRY EYE IN SECONDS

Product
Red Eye
Comfort

Relieves redness of the eye

DUE TO MINOR EYE IRRITATIONS



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Relief is in Sight



Red Eye Comfort

Three Image Set 300X300 px



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ABOVE
THE FOLD
CONTENT →



Relief is in Sight

BELOW
THE FOLD
CONTENT →



Product
Red Eye
Hydrating
Comfort

Relieves redness of the eye

DUE TO MINOR EYE IRRITATIONS AND PROVIDES
TEMPORARY RELIEF OF BURNING AND DISCOMFORT
DUE TO DRY EYE OR EXPOSURE TO WIND OR SUN



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Relief is in Sight



Red Eye Hydrating Comfort

Three Image Set 300X300 px



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Red Eye Hydrating Comfort
Webpage Mockup

ABOVE
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CONTENT →



Relief is in Sight

BELOW
THE FOLD
CONTENT →



RELIEVES REDNESS IN
30 SECONDS

LUBRICATES +
REFRESHES

PROTECTS AGAINST
FURTHER IRRITATION

Product
Red Eye
Total Comfort Multi-Symptom

All-in-one relief

FROM RED, BURNING, WATERY, ITCHY,
DRY, GRITTY, IRRITATED EYES



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Relief is in Sight



Red Eye Total Comfort Multi-Symptom

Three Image Set 300X300 px



GETS THE RED OUT®



PROTECTS AGAINST
FURTHER IRRITATION



UP TO 10 HOURS
OF COMFORT

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Red Eye Total Comfort Multi-Symptom
Webpage Mockup

ABOVE
THE FOLD
CONTENT →



Relief is in Sight



GETS THE RED OUT*



PROTECTS AGAINST
FURTHER IRRITATION



UP TO 10 HOURS
OF COMFORT

Thank You